

# Victor Huynh

*cowdoy*

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shareofanswer.app · cowdoy.xyz ·  
Adelaide, AU / Bangkok, TH · Remote-friendly

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*Community is the throughline across everything I've built. People do their best work – and live their best lives – inside the right community. I care about finding the right people and putting them in the right rooms – IRL or online.*

High-agency builder. Community-native. AI-curious. Open to community, product, or growth roles at early-stage startups.

## EXPERIENCE

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### Founder – Share of Answer

2026 - Present

Sole builder – product, design, development, go-to-market

Independent

- Built and launched an AI brand visibility tracker that monitors how often brands appear in AI-generated responses across major LLM surfaces – ChatGPT, Perplexity, Gemini, and others
  - Built for marketing and brand teams tracking AI-era brand visibility – the emerging "Share of Answer" metric, the LLM equivalent of Share of Voice
  - Live product at shareofanswer.app
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## Community Manager – SCRIB3

2024 - Mar 2026

Community & marketing operator at a crypto marketing agency

~2 years

- Designed and ran community programs for client product launches – NetMind, Spectral, ORA Protocol, and others
  - Managed paid digital campaigns for Stellar Network
  - Built brand health dashboards aggregating Kaito, Meltwater, share-of-voice, and engagement trends for QBRs and MBRs across the client portfolio
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## Community Manager – Nansen Alpha

2022 - 2024

Led the private community arm of Nansen's Professional tier

~2 years · Nansen

- Facilitated IRL meetups across **10 countries** – Lisbon, London, Amsterdam, Zurich, New York, Singapore, Bangkok, Paris, Tokyo, Dubai
  - Speaker at **Solana Breakpoint Lisbon 2023**
  - Sourced **63 dealflows** and 10 whitelists for community members in 2023
  - Hosted AMAs with Santiago R (ex-ParaFi), 0xMert (Helius Labs), DegenSpartan, Alex Kruger, Josh Olszewic
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## Community & Marketing Contributor – MonkeDAO

2021 - 2023

Core contributor at one of Solana's most established DAOs

~2 years · MonkeDAO

- Created and distributed **800+ unique NFT welcome portraits** to new members – MonkeFam Portraits initiative
  - Weekly contributor to the *Banana Split Newsletter*
  - Managed social scheduling, collab tweets, and backend operations for Monkey Monday Spotlight
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## State Sales Manager – Google Hardware

2018 - 2022

State-level sales operations across retail & telco accounts

~4 years · Agency partner

- **#1 State Sales Manager nationally, 2020**
- **Top 5 nationally, 2018 and 2019**

## VENTURE PORTFOLIO

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*Early-stage bets across Web3 infrastructure and privacy.*

PROJECT	STAGE	CATEGORY
Mysten Labs (Sui)	Series B	Layer-1
Helius Labs	Seed	Solana Infra
TipLink	Seed	Payments
Arcium (formerly Elusiv)	Seed	Privacy

## SKILLS

COMMUNITY	Community operations, DAO governance, IRL event facilitation, ambassador programs, newsletter editorial
ANALYTICS & MKTG	Brand intelligence dashboards, mindshare tracking (Kaito, Meltwater), paid social (Twitter, Reddit, LinkedIn, Programmatic Display), share-of-voice analysis, engagement reporting
PRODUCT	0-1 product development, user research, go-to-market
TOOLS	Kaito · Meltwater · Talkwalker · Discord · Telegram · Twitter/X · Social ads managers · Google Analytics · Funnel.io · Similarweb

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community. product. builder.